

# Supreme Court of Kentucky

IN RE:  
ORDER AMENDING  
RULES OF THE SUPREME COURT (SCR)

2012-16

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The following rule amendment shall become effective upon entry of this order.

**A. AMENDMENT FOR THE RULES OF THE SUPREME COURT (SCR)**

**I. SCR 3.130(7.02) Definitions**

SCR 3.130(7.02)(1)(j) shall read:

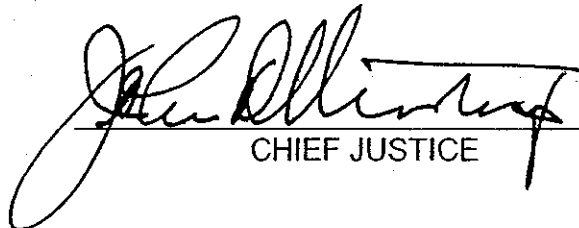
For the purposes of Rule 7, the following definitions shall apply:

(1) "Advertise" means to furnish any information or communication containing a lawyer's name or other identifying information, and an "advertisement" is any information containing a lawyer's name or other identifying information, except the following:

(j) Information and communication by a lawyer to members of the public in public speaking forums, radio, television broadcasts or postings on the internet that permit real time communication and exchanges on topics of general interest in legal issues, provided there is no reference to an offer by the lawyer to render legal services. This exception includes any republication or rebroadcasts of such communications.

All sitting, except Schroder, J., not sitting. All concur.

ENTERED: December 11, 2012.

  
CHIEF JUSTICE